



# Evaluation Report 2006/2007

July 2006 - April 2007

June 13, 2007

minicucci | associates



# Evaluation

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- Covers July 2006 through April 2007
- Annual report available September 2007
- Outcomes
  - New Born House Calls parent survey
  - Raising A Reader pre/post survey findings
- New Born House Calls– Dorette Quintana-English



# Focus Areas First 5 Plumas

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- Children are healthy
- Families are strong
- Children are ready for school and the community and schools are ready for children
- Systems are integrated

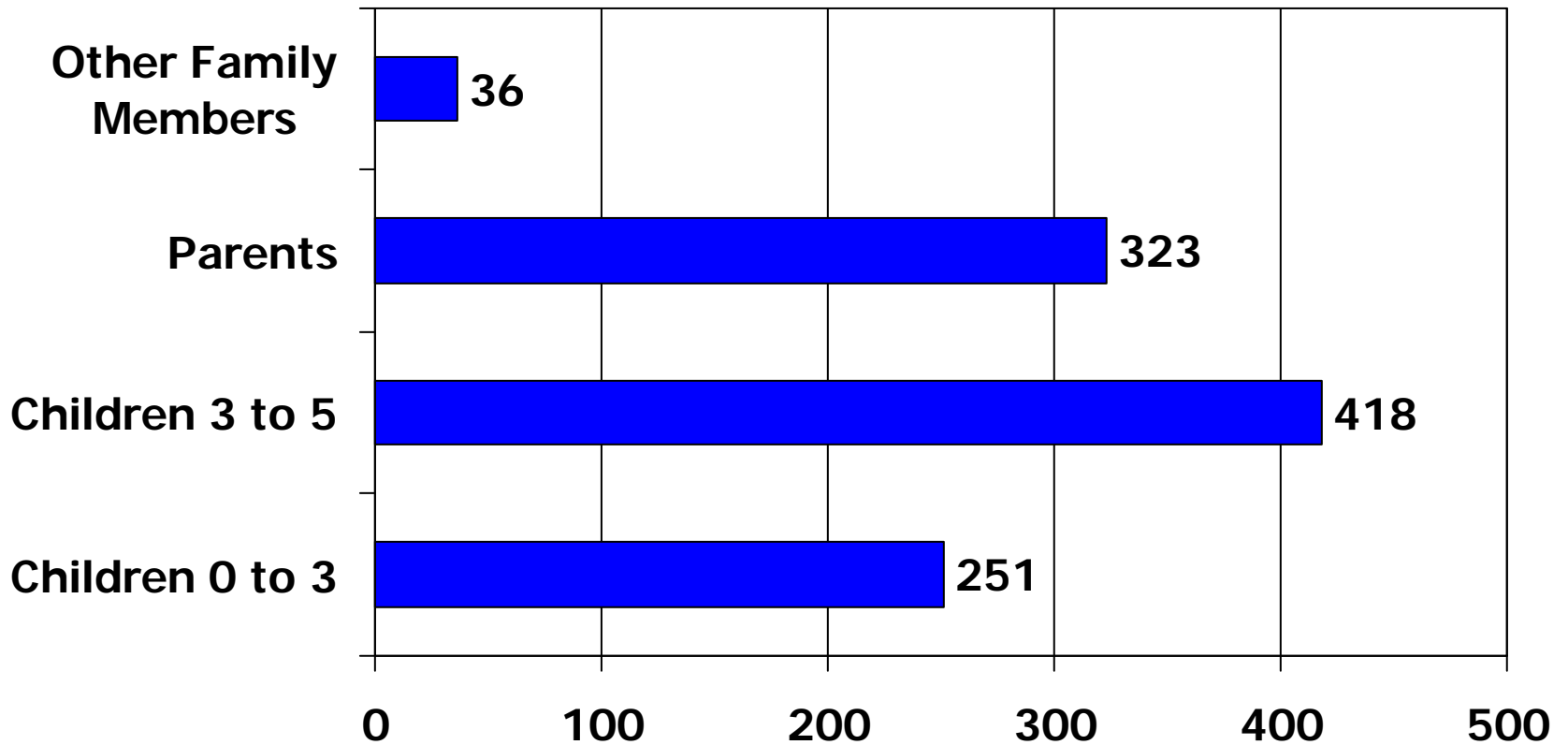


# First 5 Funded Programs

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- New Born House Calls
- Healthy Touch Infant Massage Program
- Early Intervention Program/PUSD
- Indian Valley Family Advocate/PUSD
- Roundhouse Council Family Advocate
- Healthy Smiles: Children's Oral Health
- CARES: stipends for child care providers for professional development

# Count of Total Children/Parents Served 2006/07 (Year to date)





# New Born House Calls

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# New Born House Calls

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- Direct Services
  - Home visits
  - New Parent Kits to parents
  - Early Learning Kits to parents
- School Readiness Coordination/Systems Change
  - Raising A Reader Coordination
  - Parents as Teachers Coordination
  - Home Visiting Coalition
  - Ages & Stages Questionnaire 2-day Training



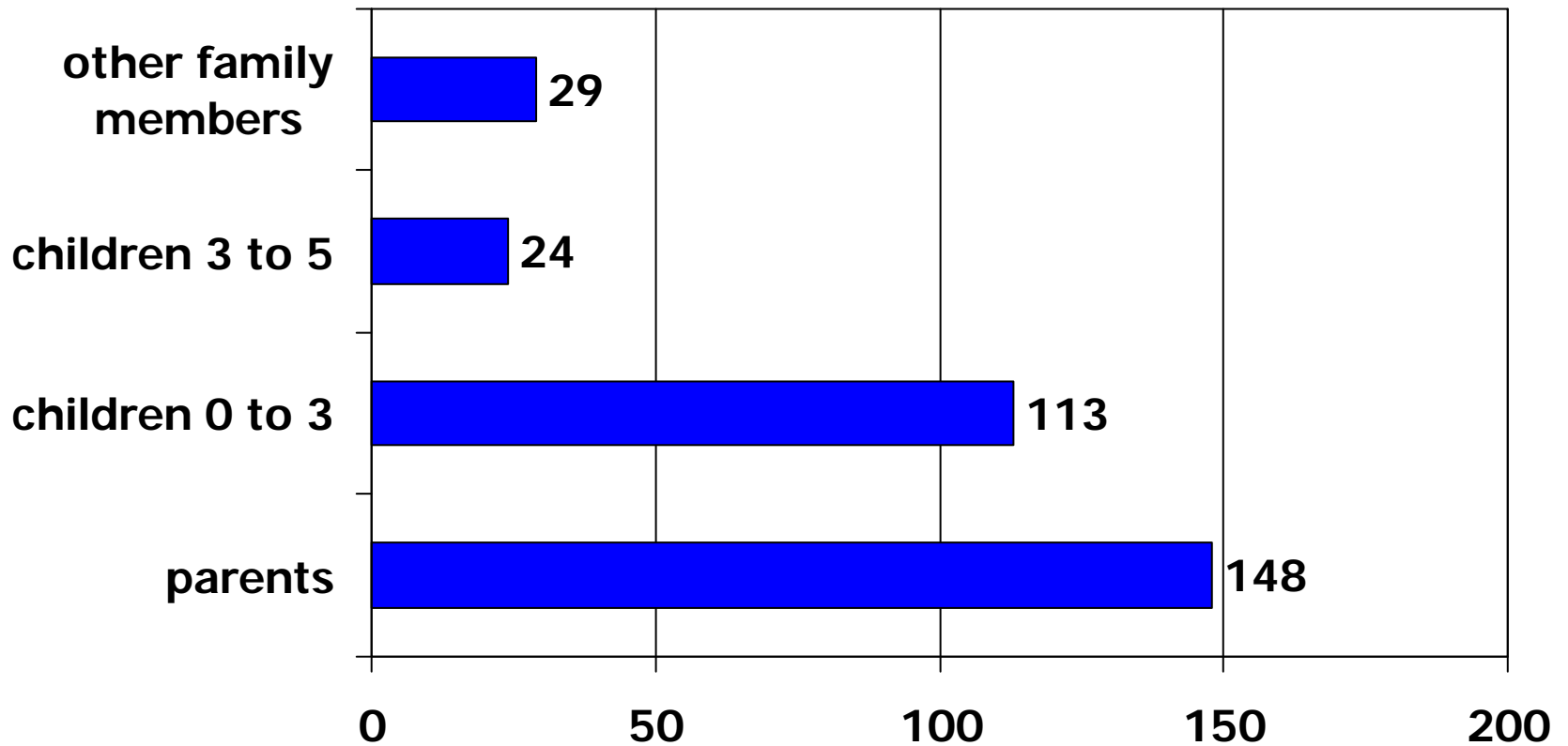
# NBHC Home Visits

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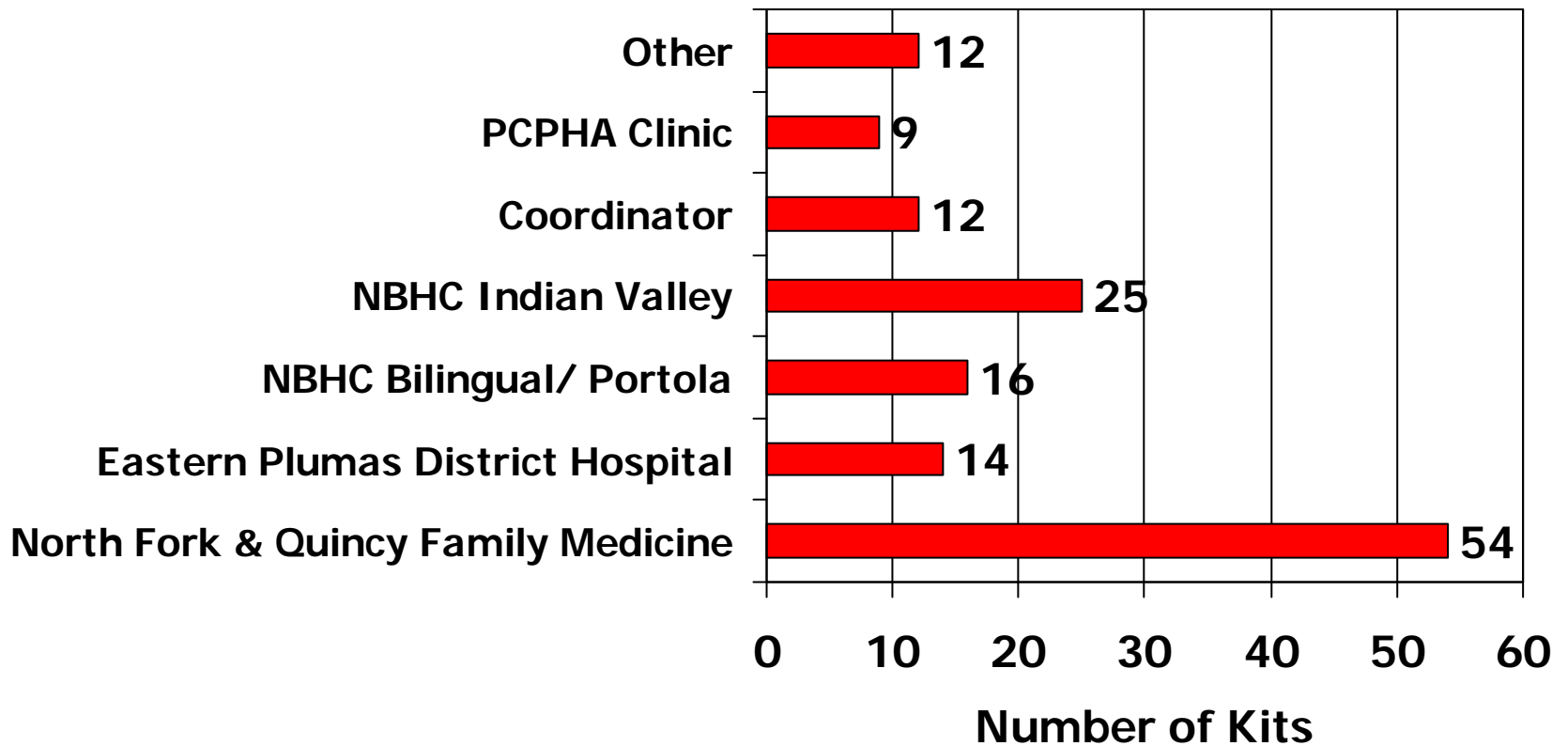
- Total: 180 (Year to date)
  - Kit for New Parents review and family needs assessment
  - Spanish language Kit for New Parents (16 distributed)
  - Prenatal and post natal visits
  - Early Learning Kit review and family needs assessment (Age 1 & 2)
  - Parents As Teachers home visits



# Home Visits: 314 Participants (2006/07 Year to Date)



# Kit for New Parents Distributed By Providers Countywide: 142



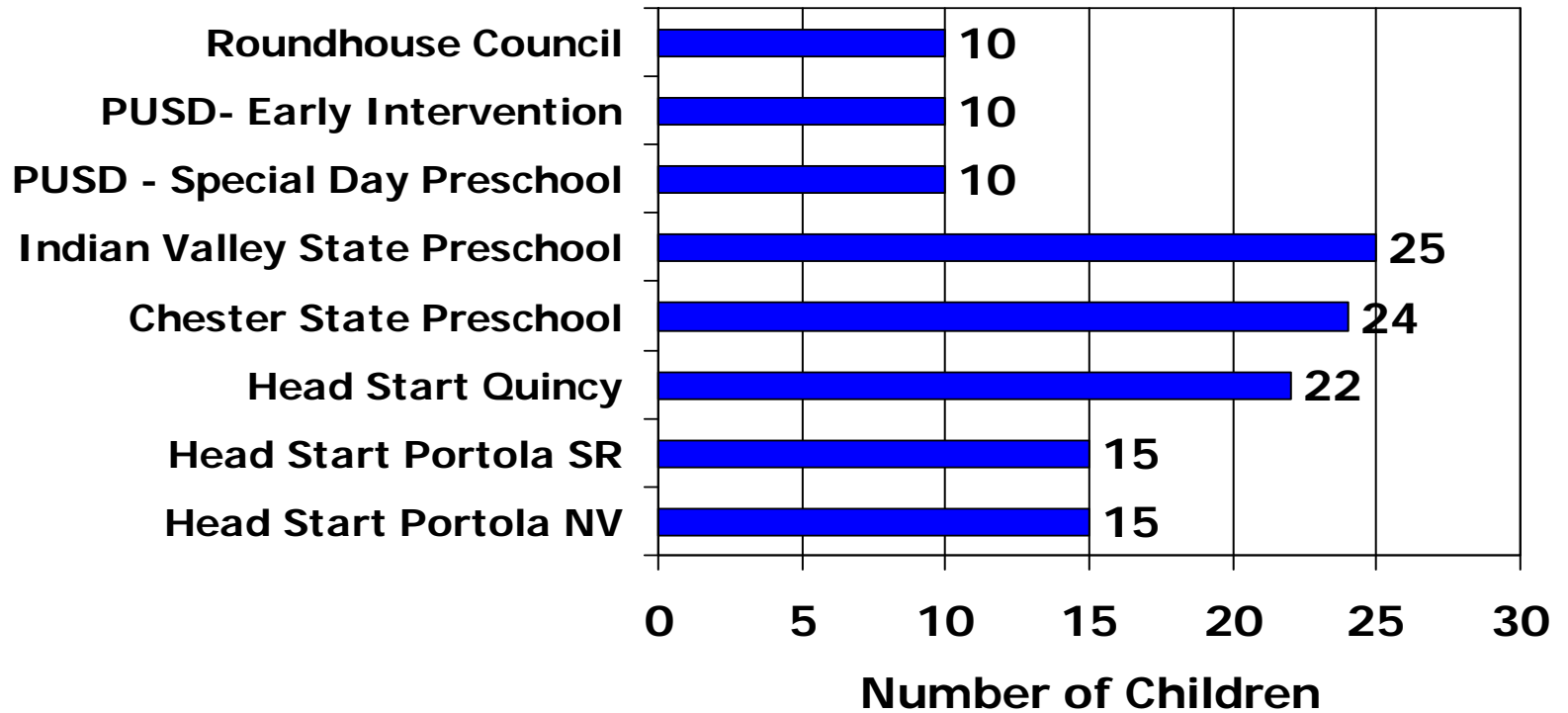


# Raising A Reader

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- 8 Library literacy events
- Partnership with 8 sites
- Partners
  - Head Start
  - State Preschools
  - PUSD Early Intervention
  - Roundhouse Council playgroup and home visiting
- Serving 131 children

# Raising A Reader: Sites and Partners children served - 131





# New Born House Calls Outcomes

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- Home Visiting parent survey
- Raising A Reader pre and post survey from partner preschools



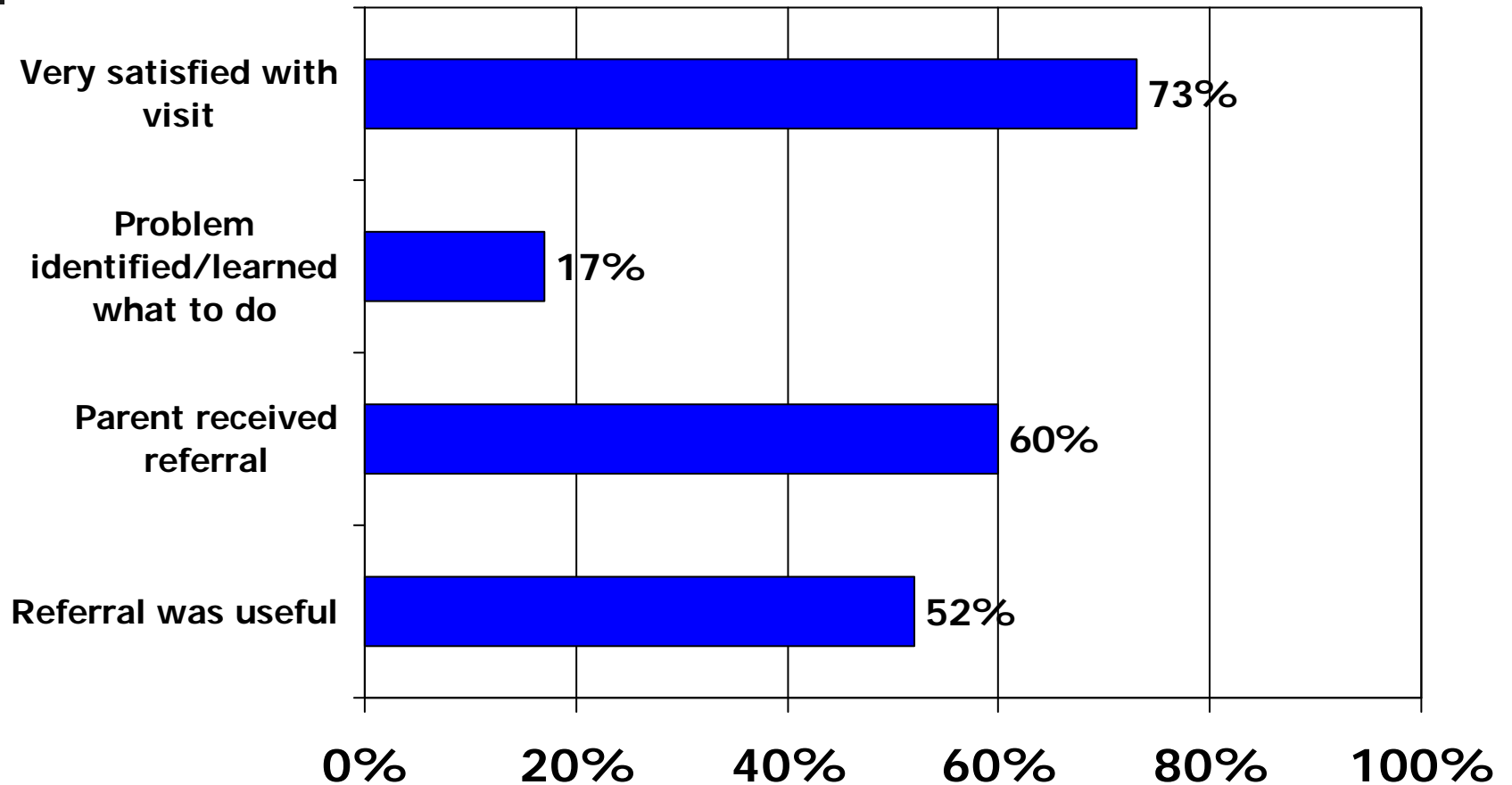
# New Born House Calls Family

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- 60 Surveys
  - 35% Quincy
  - 33% Portola
  - 22% Indian Valley
  - 10% Lake Almanor

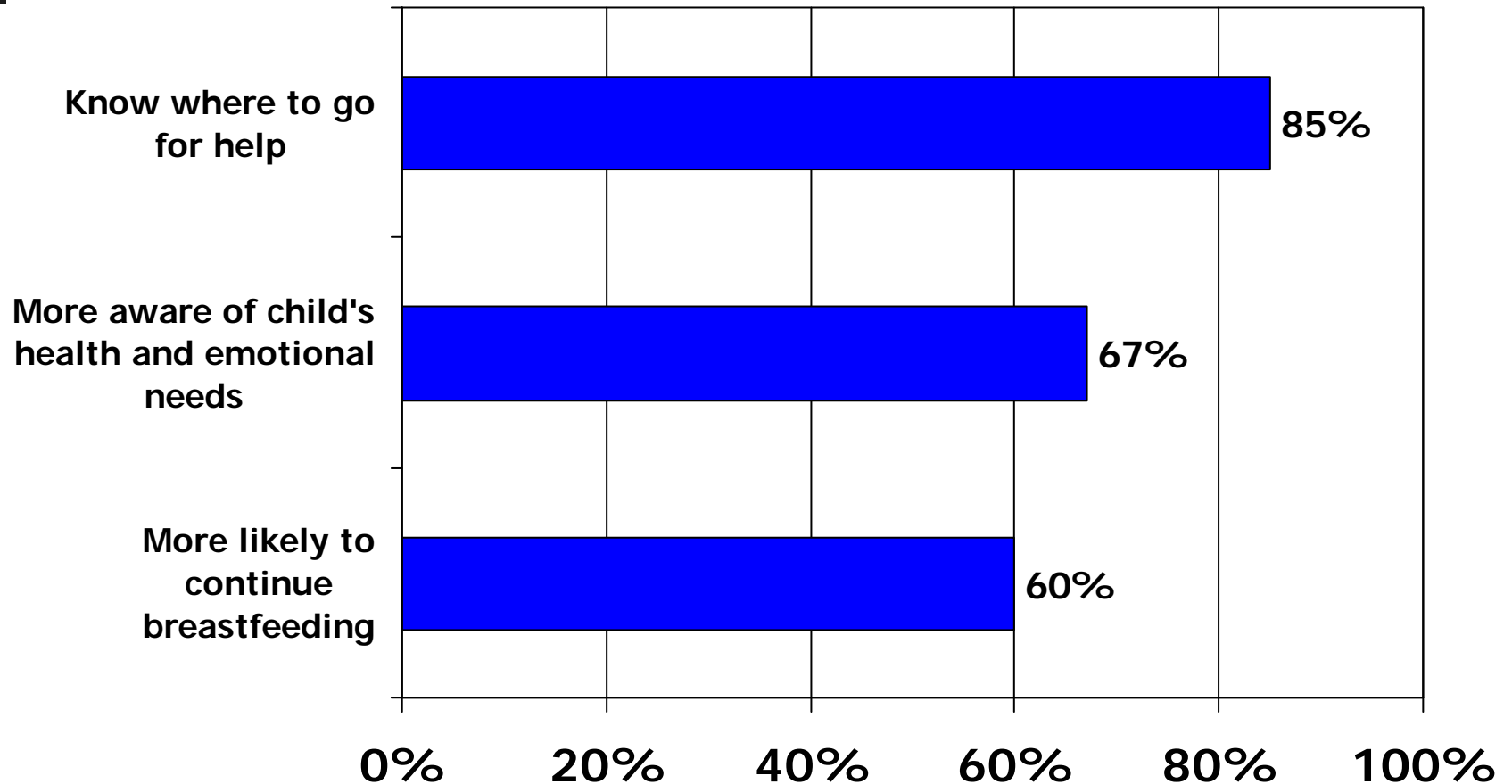


# New Born House Calls Survey





# New Born House Calls Survey







# Raising A Reader

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- Integrated into home visitation and preschool programs
- Books loaned to parents/children
- Parent surveyed pre/post:
  - 86 Pre Surveys
  - 57 With Post Surveys



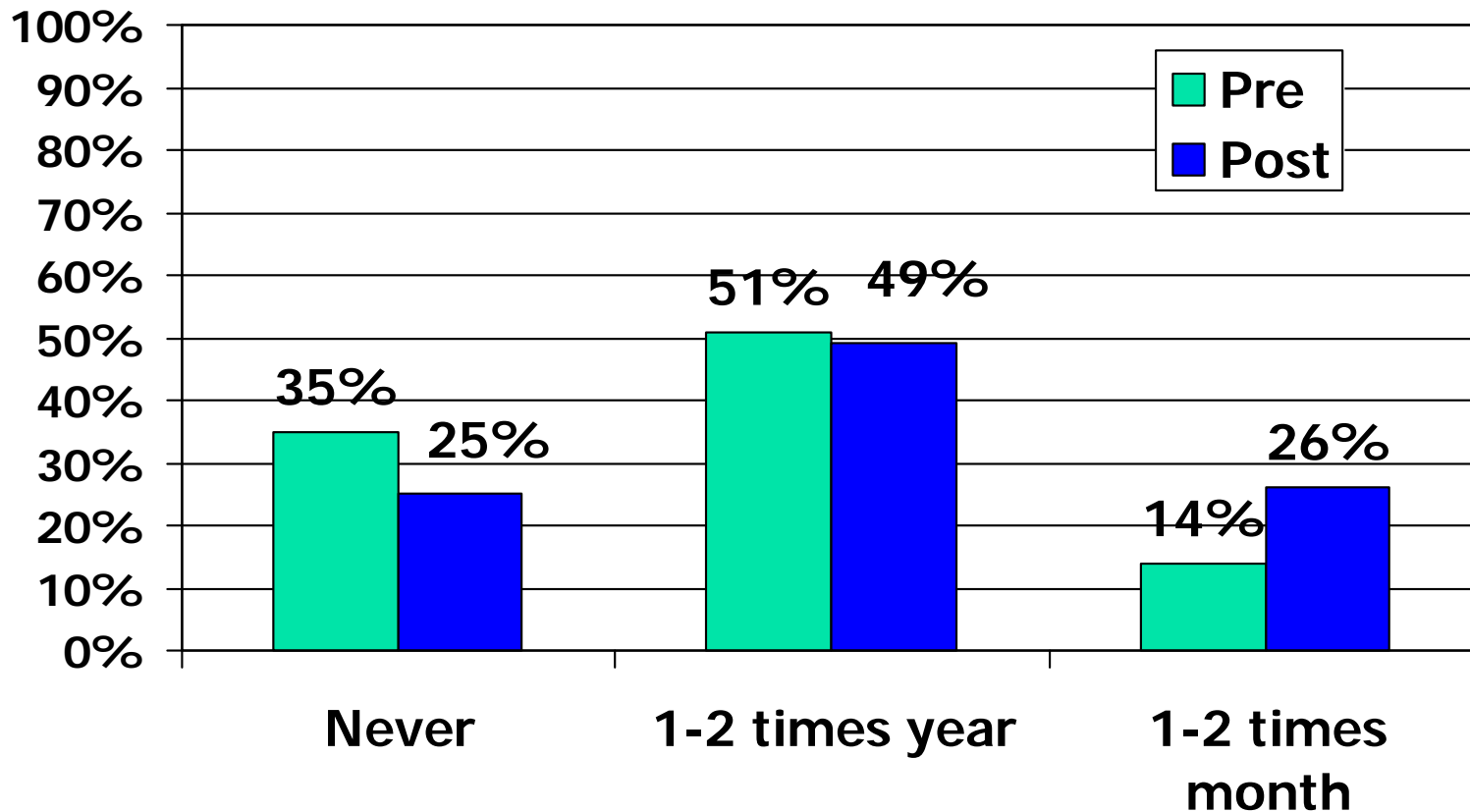
# Raising A Reader

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- Features parents found most helpful
  - Books in the red bag in Spanish and English 67%
  - Having teacher talk about Raising A Reader 62%
  - Taking books home weekly 61%

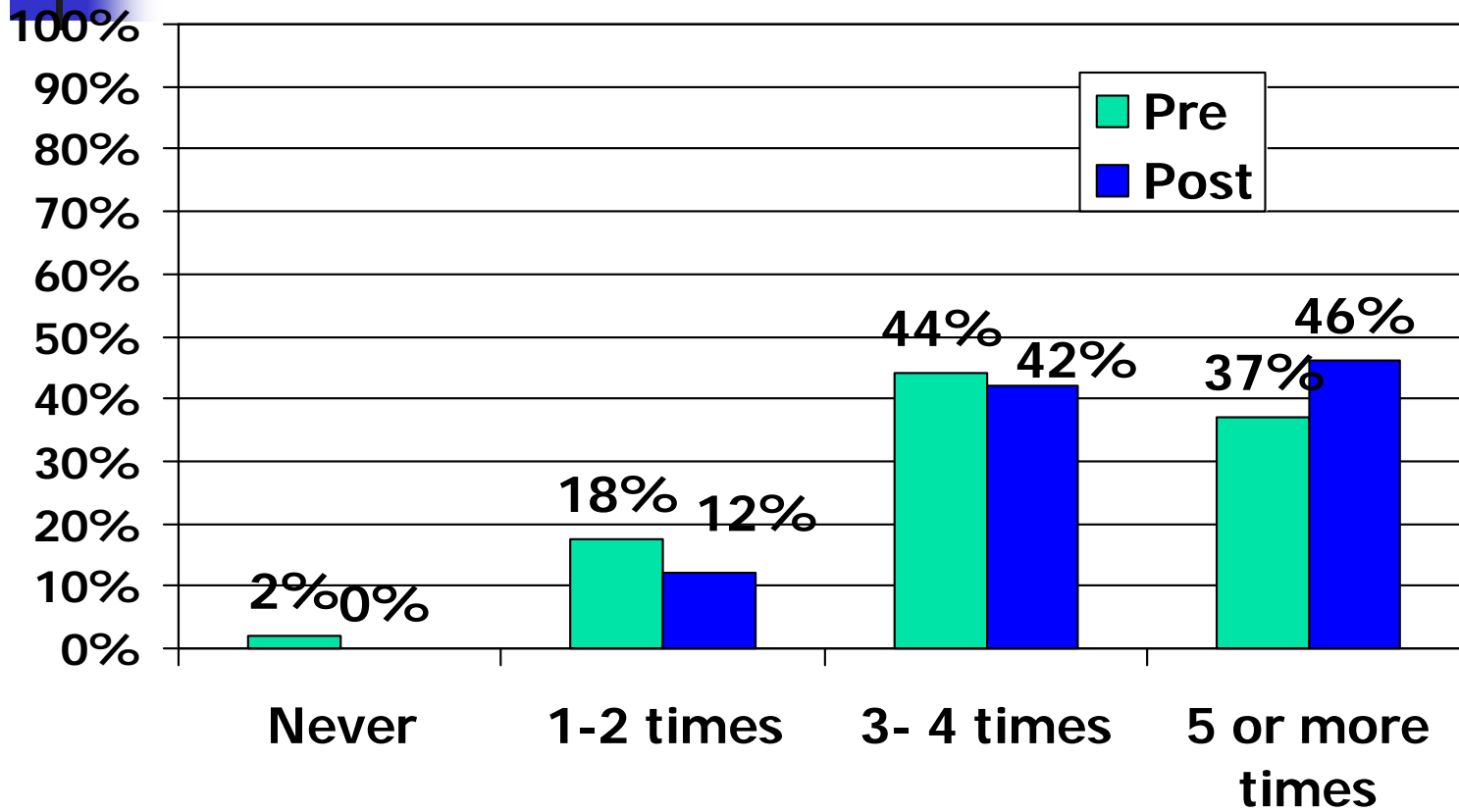
# Raising A Reader Parent Survey

## Use of the Library



# Raising A Reader Parent Survey

## Time Spent Reading to Child Weekly





# Healthy Touch Infant Massage

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# Healthy Touch Infant Massage

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- Infant massage and breastfeeding support
- Home visits: 149 total
- Collaborate with Early Intervention Program PUSD
- 53 children 0 to 5
  - 51 between 0 and 3 years old
- 52 parents



# Healthy Smiles: Direct Service

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- Screenings and fluoride varnish
  - 189 children
    - 37 children 0 to 3
    - 152 children 3 to 5 years old
- Intensive case management/hospital dentistry: 8 children



# Healthy Smiles: Outreach and Prevention

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- Comprehensive system for oral health prevention and treatment
  - February 2007 Dr. Jeffrey Wood presentations on prevention of oral disease in children
  - Plumas County Health Summit July 2006
- Community events outreach





# Early Intervention Project

## PUSD

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- Screening/evaluation
  - 36 children screened
- Intensive in-home visiting, parenting education
  - 14 are core participants
  - 146 home visits
- Parents As Teachers home visits for children who are not special needs
- Raising A Reader



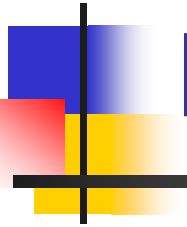
# Early Intervention Project

## PUSD: Systems Change

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- Progress on sustainability
  - Vendorization process with PUSD underway
- First 5 funding enables staff to serve children/parents who need assistance but do not qualify as special needs, ability to refer to other First 5 programs

# Indian Education Center Roundhouse Council





# Roundhouse Council

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- Home visits
  - 97 home visits
- Play group
- Serving 24 children 0 to 5, 27 parents/guardians
- Parents As Teachers
- Raising A Reader



# CARES

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- 27 applicants approved for 2006/07
- Outreach and technical assistance provided to applicants
- Plumas County CARES recognized at state level as innovative



# State Annual Report

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- Unduplicated counts of participants by program and overall
- Final counts of services provided
- Will be brought to the Commission in September

A decorative graphic on the left side of the page consists of a vertical black line intersecting a horizontal black line. To the left of the intersection, there are three overlapping squares: a blue one at the top, a red one in the middle, and a yellow one at the bottom. The squares have a soft, blurred gradient effect.

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New Born House Calls  
Special Report  
Dorette Quintana English



# Home Visiting Components

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- New Born House Calls
  - Kit for New Parents
  - Early Learning Kits
- Parents as Teachers
- Home Visiting Coalition





# Home Visiting Coalition

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- 30 Providers and Partners
  - Professional Development Training
  - Mentoring and Networking
  - Partnership Planning and Service Coordination
  - Home Visitor Support and Wellness
  - School Readiness Program Planning And Coordination



# Parents as Teachers

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- Parents as Teachers Coordination
  - Provider training and site visits
  - Annual reporting and evaluation
  - Annual recertification of Parent Educators



# Parents as Teachers

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- 2006/2007 8 Certified Parent Educators
  - Roundhouse Council -1
  - Healthy Touch - 1
  - PUSD/Special Day School - 3
  - New Born House Calls - 2
  - MCH-Perinatal Services -1



# Early Literacy Components

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- Raising A Reader
- Kit for New Parents local customization
- Early Learning Kits
  - EL-1 Kits (age 1)
  - EL-2 Kits (age 2)

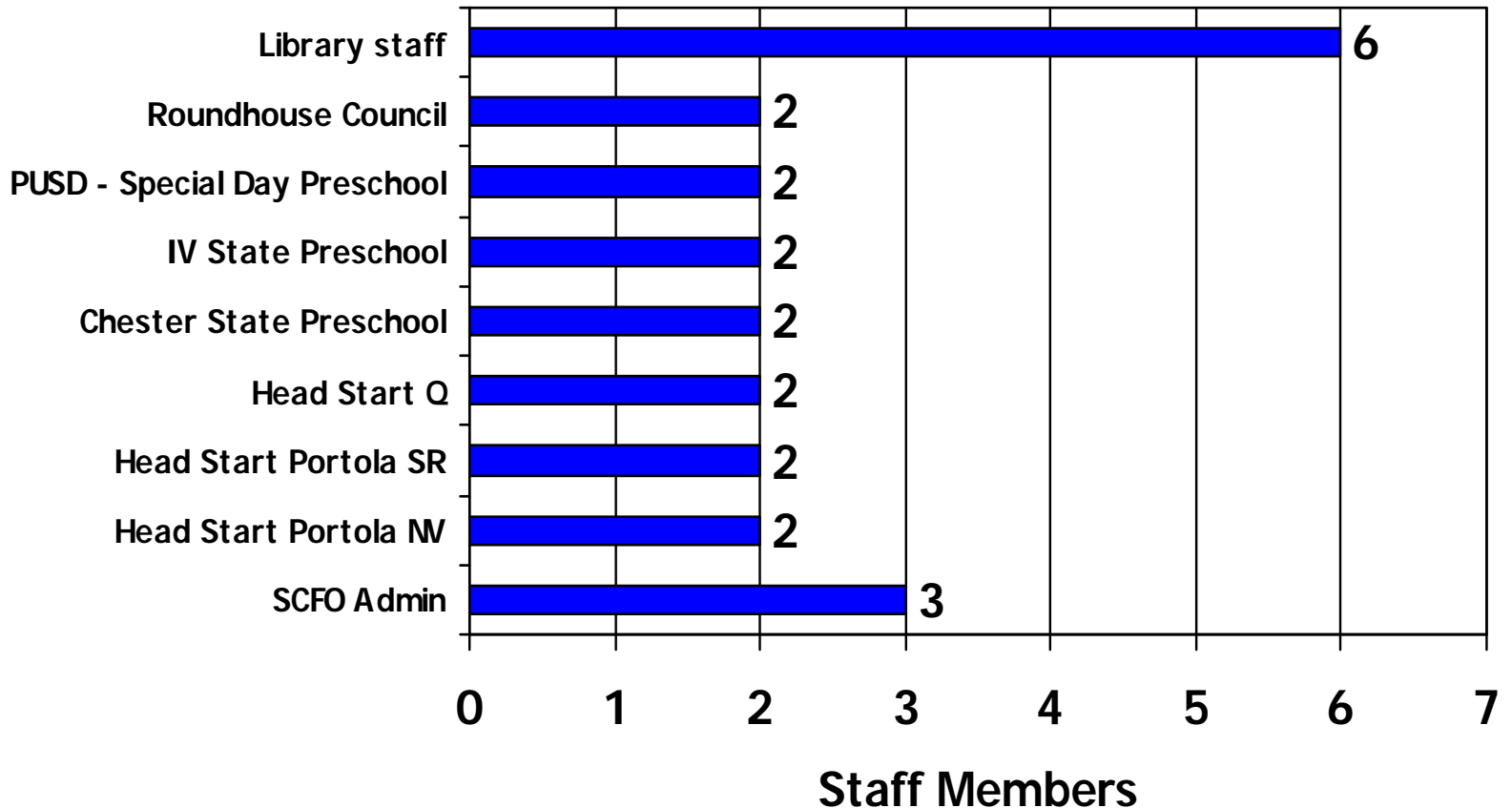


# Early Literacy

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- Raising A Reader Coordination
  - Professional development
  - Literacy events
  - Site visits and quality monitoring
  - Inventory and maintenance of materials
  - Annual reports and evaluation

# Raising A Reader Professional Development & Technical Assistance: 23 Staff Members





# Community & Provider Outreach

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- School Readiness- First 5 Plumas Newsletter
  - Editing, production and distribution bi-annually
  - 700 copies / 300 mailed/parents, 400 preschools
  - Program Brochures
- WIC clinics, PCPHA Clinics, and selected events
- Social Services, Family Resource Centers, Medical Providers, Drug and Alcohol, Mental Health and other providers
- Local Newspapers



# Systems Change & Service Integration

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## Memberships

- Child Abuse Prevention Coalition
- Mountain Interagency Lactation Coalition
- Other forums
  
- Listserve Operator:
  - Plumas Community Network
  - First 5 Northeast Region
  - Home Visiting Coalition





# Collaborative Planning and Fund Development

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- Five Family Resource Centers supported by \$50,000 – from Plumas County General Fund
- Raising A Reader expansion
  - \$1,000 – Child Abuse Prevention Council
  - \$17,000 – Silicon Valley Community Fund for Plumas, Modoc, Sierra and Lassen Head Start sites
  - \$3,000 – First 5 Modoc to support Modoc County
  - \$3,000 - Sierra Cascade Family Opportunities (Head Start) to support Sierra County
- \$1,000 – donations of materials from Healthy Smiles, Anonymous Donors, Sierra Cascade Family Opportunities and the Hope Chest



# Themes

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- Successful Integration of Raising a Reader and Parents As Teachers across programs and agencies
- Parent satisfaction level is high
- Success with leveraged funding